The American Academy of Implant Dentistry’s 65th Annual Educational Conference will take place Oct. 26–29 at the Hyatt Regency New Orleans. Attendees have the opportunity to earn as many as 23.5 hours of continuing education credit focused on implant dentistry. More than 60 individual sessions, including nearly two dozen hands-on workshops and limited attendance seminars, are offered. In-depth learning opportunities include full-day courses on implant placement and bone grafting on cadavers as well as a post-conference course on microsurgical principles in plastic periodontal and implant surgery.

More than 1,000 implant-dentistry professionals will hear from keynote presentations from the likes of Leonard Bailey, MD, a pioneer in the field of newborn heart transplantation, and Ed Zuckerberg, DDS, who will share his unique insights on social media for dentists. In addition, a live implant surgery will be broadcast to the conference with the opportunity to not only observe a procedure but ask the surgeon questions.

During the three and one-half days, world-renowned clinicians will present and demonstrate excellence in implant dentistry. More importantly, attendees will be able to take what they learn back to their office and put it into practice immediately. More information about the conference can be found at aaid.com.

Established in 1951, the AAID is the only dental implant organization that offers credentials recognized by federal and state courts as bona fide. Its membership, which exceeds 6,000, includes general dentists, oral surgeons, periodontists and prosthodontists from across the United States and 40 other countries. The academy is known across the world for its credentialing program. The rigorous requirements, coupled with AAID’s commitment to educate patients about implant dentistry and the importance of using a knowledgeable, experienced and trained implant dentist (such as an AAID credentialed member), sets the academy apart.

More information about AAID’s consumer outreach can be found at www.aaid-implant.org. Information about the educational offerings, valuable member benefits, credentialing program and other offerings from the AAID can be found online at www.aaid.com.
technology. Scientific research and our goal to provide value for clinicians is in our DNA.

What do clinicians most need to know about your products/services? How can you help them?

To help practitioners enhance their confidence when performing implant procedures, they should be aware of Osstell IDX, an implant stability device that monitors osseointegration and informs the clinician of the optimal time to load an implant. The device is an extremely easy-to-use and cost-effective tool that will help clinicians choose surgical protocol and to know when to restore and load an implant. The device will also give clinicians early warnings of failing osseointegration and allow them to more predictably manage patients with risk factors.

What are some of your most popular products or products that you’re most proud of?

Our latest products — the Osstell IDX and its cloud service, Osstell Connect (both sold exclusively by Henry Schein in the U.S. and Canada) — really set themselves apart from all the previous generations of Osstell products by putting actual measurements into a clinical context, of Osstell products by putting actual measurements into a clinical context, of Osstell products by putting actual measurements into a clinical context, of Osstell products by putting actual measurements into a clinical context, allowing the stability of the implant-linked sequence conveniently with other relevant clinical procedures.

Where do you see Osstell at in the next five years?

Our products will interface with many other systems used in an implant clinic. Also, we expect that using simple and valuable diagnostic tools will be even more a norm than it is today. It is not far-fetched either to expect that Osstell ISQ technology will be available in other types of products used by clinicians who place dental implants — in order to both simplify and to make sure the clinicians have the information they need at their fingertips.

Is there anything else you’d like for clinicians to know about Osstell or its products?

We see ourselves at the beginning of a new journey, during which we will aim for simplifying the use of our products even further, making them more and more intuitive. Diagnostics is about delivering peace of mind, helping to enhance user and patient confidence and comfort. All of this is what drives Osstell to continue to innovate.
Cutting-edge design based on 45 years of experience

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- Provides high primary stability required for extraction sites and immediate load opportunities.

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Visit Us At BOOTH# 101 During The AAID Meeting!

To learn more, please visit our website at www.zestdent.com/FTx or call 800.262.2310.